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## Maine Publisher Details Sustainability Programs

(PORTLAND, ME) April 14, 2008—Walch Education, a leading educational publisher located in Portland, Maine, has released details concerning its sustainability programs.

“Publishers are in an interesting position, when it comes to sustainability efforts,” notes Chuck Thomas, Walch Education’s Vice President of Operations. “Our raw product—paper—comes from trees, and we consume paper at a significant rate. On the other hand, since Walch digitally prints all of its own books, as well as brochures, book, posters, and more for outside clients, we’re different from other publishers in terms of how much paper we use and how we use it.”

Following are a few of the sustainable practices at Walch Education:

- Digital printing, rather than offset printing, allows Walch to print exactly as many copies as needed, thereby reducing unnecessary overages and wasted paper.
- Digital printing also eliminates the wastewater by-products, volatile chemicals, and air pollutants associated with offset printing. Unlike offset printers, Walch has no plates, film, oil, or waste sludge to recycle.
- Approximately 90% of Walch’s text paper comes from sustainably managed and harvested eucalyptus plantations (*Eucalyptus globulus*), which have a high yield per acre, are highly efficient in water usage, and produce a high-quality fiber ideal for fine paper production.
- Walch uses captured heat from certain machinery in its printing plant to heat the entire printing facility.

For more information on Walch Education’s sustainability efforts, please visit [www.walch.com/sustainability](http://www.walch.com/sustainability).

### About Walch Education

Walch Education extends and enhances learning, with flexible solutions for middle school, high school, and beyond, addressing national and state standards as appropriate. Founded 80 years ago, Walch Education’s accessible and affordable products are developed by experts and an in-house educational team, in partnership with leading schools and districts nationwide.